

UPSA

OFFICIAL NEWSLETTER OF THE UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA

ISSUE 5



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UPSA
UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA
Scholarship with Professionalism



CELEBRATING OUR PAST, IGNITING OUR FUTURE



Prof. Abednego F. O. Amartey
Vice-Chancellor

The year 2019 has been a challenging but fruitful one. A number of monumental events were held during the year; some of these were the following: The inauguration of the 3500 capacity auditorium; organising four sessions of the eleventh Congregation, with the President of the Republic, HE Nana Addo Dankwa Akufo-Addo in attendance at the first session; the UPSA Annual Leadership Lecture -- which was delivered by His Majesty Otumfuo Osei Tutu II – and Launch of the 55th Anniversary. Sod-cutting ceremonies were also held during the year for the construction of Astro turf and spectator stands, ten-storey twin towers, and two ten-storey hostel facilities.

We owe our stakeholders – particularly the Government, and the Ministry of Education, the National Accreditation Board, students, alumni, faculty and staff, a debt of gratitude for their overwhelming support in moving UPSA forward.

This year 2020, marks the celebration of our 55th Anniversary, under the theme, “Celebrating our Past, Igniting our Future.” We urge you to join us in celebrating all those whose diverse contributions have brought UPSA this far. We trust that we will be inspired by their work, and be filled with a new sense of determination and passion so that together, we can chart a new path of growth and academic promise for our dear University in the next decade.

We also invite our stakeholders, particularly our alumni, staff and students, to get involved as we celebrate this 55th milestone with a shared objective: To celebrate our past, and ignite our future.

Happy Anniversary to us all.

Cover Photo: H.E. President Akufo-Addo congratulates Ms. Sandra Martey, Best Graduating Student, while Chief Justice Sophia Akuffo, and Dr. Ohene-Konadu, Chairman of Council, look on.

UPSA LAUNCHES 55TH ANNIVERSARY ...



Nana Otuo Serebour, Chairman of the Council of State, launched the UPSA 55th Anniversary celebrations during the Third annual Leadership Lecture which was delivered by His Majesty, Otumfuo Osei Tutu II. Looking on are the Chairman of UPSA Governing Council, Dr. Kofi Ohene-Konadu (Right) and the Vice-Chancellor, Prof. Amartey (2nd Right). ■

... AND SUPPORTS LA NKWANTANANG BASIC SCHOOLS

It was all joy and smiles for pupils of the La Nkwantanang M/A Basic 7 & 8 Schools at Madina when the University formally agreed to support the two schools as part of the 55th anniversary celebrations.



This initiative forms part of the University's 'Community Academic Projects'.

Under the initiative, the University will stock the school's ICT lab with modern computers and provide training for personnel to manage the facility.

In addition, a canteen will be built for the two schools, books will be supplied to the library and an award scheme will be introduced to motivate staff who go over and beyond their call of duty to contribute to the academic development of the pupils.

Prof. Abednego F. O. Amartey, Vice-Chancellor made the announcement during the launch of the project in February, 2020. He said apart from the vision of becoming the leading business institution, the University was working to make the institution relevant in the La Nkwantanang

Municipality.

Prof. Amartey added that the UPSA community-academic project has thus been established to inspire the underprivileged, improve teaching and learning while motivating the handlers at the basic level with prize incentives.

"the project will put smiles on the faces of the pupils and improve their academic performance and confidence."

"Education eradicates poverty and also serves as a family planning tool." Despite these benefits, he said, out of every cohort of four million pupils who complete basic education, only 200,000 are able to access tertiary education.

"Where are all the 3.8 million pupils who could not make it to the tertiary level?" Prof Amartey asked.

He stressed that "out of these children here today, will emerge

presidents, doctors, engineers, marketers, bankers, business moguls and above all teachers. So, there is the need to pay serious attention to their academic development."

Prof Amartey further announced that UPSA lecturers were prepared to offer free weekend classes to the pupils as part of their service to the community.

The Headmistress of the Basic School 8, Miss Paulina Kyeremanten, delighted at the kind gesture, described the move by the University as "unprecedented, thoughtful and welcoming."

She added that the project when completed would not only put smiles on the faces of the pupils but also go a long way to improve their academic performance and confidence.

The event was attended by Management, faculty and staff as well as students of the University. ■

UPSA CELEBRATES 55TH ANNIVERSARY



Flashback, 1965: Dr. Alex Kwapong, Vice-Chancellor of UG, at the Groundbreaking Ceremony of the IPS.

The University celebrates its 55th anniversary this year, on the theme, **"Celebrating Our Past, Igniting Our Future."** The UPSA is a progressive public University that provides both academic and professional higher education in Ghana. Established fifty-five years ago, UPSA has achieved the reputation as the oldest Ghanaian human resource development institution in professional accountancy and management with many of its alumni in key leadership positions in Ghana and abroad.

Progress & Contribution to National Development

Through its programmes at both graduate and undergraduate levels, UPSA is contributing significantly to national development. The University currently has eight strategic business units made up of four faculties, four schools, and the Institute of Professional Studies offering a wide range of academic and professional programmes at the undergraduate and graduate

levels, including an Actuarial Science, and Real Estate Development programmes. The UPSA Faculty of Law also graduated its first batch of students during the 2019 Congregation ceremony.

At the School of Graduate Studies, there are well-patronised programmes designed to meet industry needs in the areas of Leadership, Corporate Governance, Oil and Gas Accounting, and Total Quality Management.

Recent Achievements

Within a short period of time, the University has chalked several laudable achievements. These include the launch of new programmes, the development of new infrastructure, and technological advancements.

New Programmes

The beginning of the 2018/2019 academic year saw the first batch of students enrolling on the following

programmes: PhD in Marketing, MPhil in Finance, BSc in Real Estate Management & Finance, BSc. in Business Economics, and BSc in Accounting & Finance.

The University also introduced the following Master's programmes this academic year:

MA in Peace, Security and Intelligence, and the MBA in Impact Entrepreneurship and Innovation; which is run by UPSA in collaboration with Altis-Universita Cattolica del Sacro Cuore of Milan, Italy, and E4Impact Foundation.

Infrastructure Development Projects

The University commissioned an ultra-modern auditorium with a seating capacity of more than 3,500 in 2019. This followed the completion of the Students' Centre, a multipurpose building that accommodates offices and lecture halls at the upper floors, and a students' cafeteria and recreational area at the lower floor.

Construction work on a two, ten-storey multipurpose twin towers,



Sod-cutting for two 10-storey Twin Towers: L-R Prof. Amartey, Dr. Ohene-Konadu, Dr. Matthew Opoku Prempeh, Minister of Education, Hon Boniface Siddique, MP and officials of Access Bank.

and two ten-storey new hostel blocks have started. It is anticipated that these key projects will be completed to enable the University absorb the large numbers of students who are benefitting from the Free SHS policy.



Scholarship Awardees with the VC and officials of the Endowment Fund

An astro turf construction project comprising artificial football pitch, 500-seating capacity spectator stand, flood lighting, changing rooms, and fencing is almost completed.

Information and Communication Technology (ICT)

The University has also invested heavily in Information and Communication Technology projects over the past two years. This has led to the completion of a number of projects, including the provision of campus-wide wifi and smart teaching podiums in classrooms.

Times Higher Education University Impact Rankings

The University, for the first time in 2018 participated in the Times Higher Education Impact Ranking, and was ranked among the best 101+ universities in the world to have achieved UN SDG 4: Peace, Justice and Strong Institutions, and obtained an overall rank as 301+ among universities in the world,

and among the best in Africa. The University was also ranked in the joint third position for best universities in sub-Saharan Africa.

Recent Awards

In recognition of the accomplishments attained by the University within a relatively short period, the Vice-Chancellor,



CIMG Marketing Man of the Year Award

Professor Abednego Amartey, won the following awards:

- The CIMG Marketing Man of the Year Award, 2018
- Fellow of The Chartered Institute of Marketing, Ghana (CIMG)
- The "Most Respected CEO" in the education sector at the Ghana Industry CEO Awards in 2018 and 2019
- Industry Leader Award from the Ghana Business Awards in 2019

Other Awards

- For the second time in three years, UPSA emerged the winner of the 2018 MTN Pulse-HR Focus Business Challenge beating eight other universities.
- UPSA won the Best Quality Leadership Award 2018 organised by the Switzerland-based European Society for Quality Research.

Community Service/Social Corporate Responsibility

As part of its community service mandate, the University organises

the following activities:

- **Annual Leadership Lecture –** This is a flagship programme where outstanding individuals with insights into leadership, relative to peculiar global and local challenges within the context of an emerging economy are identified to give the Lecture.

To date, the University has organised three of such lectures, involving H.E. Dr. Mohamed Ibn Chambas, UN Representative for West Africa

and the Sahel; H.E. former President, John Aygekum Kufuor; and His Majesty, Otumfuo Osei Tutu II (Alumnus) being the keynote speakers.

- **Vice-Chancellor's Endowment Fund (VCEF)**

The University in 2017 established the Vice-Chancellor's Endowment Fund (VCEF). The goal of VCEF is to improve access to university education in Ghana by enabling bright and needy students receive free undergraduate education at UPSA. The Fund is targeting a seed amount of one hundred million Ghana cedis (Ghc 100 million) within the next four years. There have been several beneficiaries of the VCEF across Ghana since it was established. During this 55th Anniversary year, UPSA will award 55 scholarships to needy students.

I ITH CONGREGATION HELD



Technology and Communication Studies.

The President of the Republic, His Excellency Nana Addo Dankwa Akufo Addo, was the special guest of honour for the first session. Forty-five students comprising the first batch of graduands from the Faculty of Law, and 281 students from the Faculty of Information Technology and Communication Studies, graduated with Degrees and Diplomas. The President admonished Law graduands and legal practitioners to uphold the integrity of the profession and ensure that they respect the rule of law as they carry out their legal mandate.

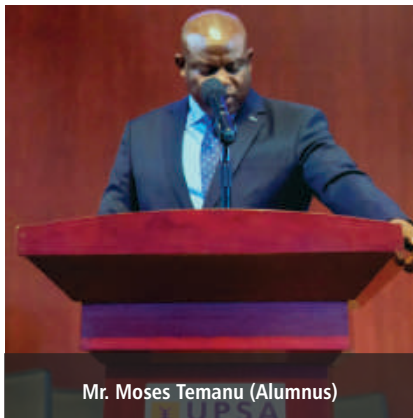
The University of Professional Studies, Accra (UPSA) has held Congregation ceremonies for students who successfully completed various programmes of study in the 2018/2019 academic year.

The Congregation ceremonies, held in four sessions, were presided over by the Chairman of the

University Council, Dr. Kofi Ohene-Konadu.

A total of 3,778 students comprising 657 postgraduate students, 2,380 undergraduates and 741 diplomates, graduated from the School of Graduate Studies and the faculties of Law; Management Studies; Accounting and Finance; and Information

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Mr. Moses Temanu (Alumnus)



Hon. Prof. Kwesi Yankah,
(Minster In-charge of Tertiary Education)



Mr. Daniel McKorley
(McDan Group)



The second session was dedicated to the Faculty of Accounting and Finance, which had 1,360 students

graduating, while 1,435 students also graduated from the Faculty of Management Studies in the third session.

Again, 657 students of the School of Graduate Studies took their turn at the fourth and final session. ■



UPSA RANKED AMONG TOP UNIVERSITIES IN NEW GLOBAL RANKINGS

The 2020 U-Multirank global universities rankings has listed the University of Professional Studies, Accra (UPSA) as one of the top universities in the world.

UPSA is the only university in Ghana featured in the global rankings that assesses universities on a multi-dimensional approach to higher education, including teaching and learning, research, knowledge transfer, regional engagement and international orientation.

The University emerged strongest in teaching & learning. Its overall profile shows top performance across various indicators, with two 'A' (very good) scores overall.

The rankings also placed UPSA as one of the top two universities in West Africa on the Africa list, which had 23 universities from nine countries making it to the master list of universities.

The 2020 edition of U-Multirank features 1,759 universities from 92 countries and provides a common platform for participants to



compare with each other on a like-with-like basis.

The U-Multirank is an alternative approach to comparing university performance. Its multi-dimensional approach compares the performance of universities across a range of different activities, grading each of them from 'A' (very good) to 'E' (weak).

2020 Global Times Higher Education (THE) University Impact Rankings

UPSA has also retained its position as one of the best three (3) universities in Ghana in the 2020 Global Times Higher Education

(THE) University Impact Rankings.

The Times Higher Education Impact Rankings assess universities against the United Nations' Sustainable Development Goals (SDGs), balancing their scores across broad areas such as research, outreach and stewardship.

This year only three universities in Ghana were accepted to the ranking list, including UPSA although participating universities increased from a little over 400 to 766 universities from 85 countries. The other Ghanaian universities in the rankings were the University of Ghana and Ashesi University. ■

UPSA PARTNERS UNIVERSITY OF JOHANNESBURG

The University of Professional Studies, Accra has signed a Memorandum of

Understanding (MoU) for academic collaboration with the University of Johannesburg (UJ). Under the agreement, lecturers and students of the two institutions will embark on joint projects and exchange programmes over the next five years.

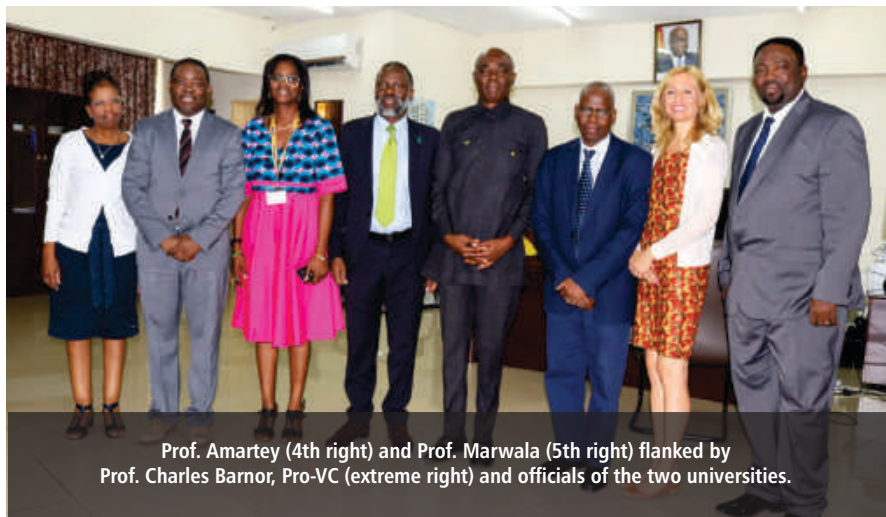
The partnership forms part of UPSA's quest to become a global destination for academic and professional higher education.

It will also provide a strong platform for joint research programmes, exchange of scientific and educational literature as well as human resource development through study-abroad programmes for academic staff, faculties, and students of both institutions.

Speaking at a ceremony to sign the MoU, Prof. Tshilidzi Marwala, Vice-Chancellor of University of Johannesburg, lauded UPSA for being one of the leading business-oriented institutions in sub-Saharan Africa and the fastest growing university in the sub-region.

He also observed that the UJ and UPSA have a lot in common. The two universities started from humble beginnings, although the former came into existence through the merger of three universities in 2005.

Prof. Marwala said that the emergence of modern trends in



Prof. Amartey (4th right) and Prof. Marwala (5th right) flanked by Prof. Charles Barnor, Pro-VC (extreme right) and officials of the two universities.

higher education delivery and the evolution of technology – via the use of artificial intelligence called for concerted collaborations between African universities to be relevant in the global space.

“We are currently in an era where technology is changing all aspects of our lives, including in our homes and workplaces,” he said.

“As a result, African universities need to produce graduates and knowledge that are relevant to this generation because of the convergence of humans and machines in the fourth industrial revolution.”

Lecturers and students of the two institutions will embark on joint projects and exchange programmes over the next five years.

Prof. Marwala believes the partnership between the two universities will not only provide a win-win benefit for both parties but will also offer an opportunity for sustainable academic collaboration.

Prof. Abednego F. O. Amartey, Vice-Chancellor, on his part, expressed delight about the collaboration. He added that the University remains committed to its vision to become nationally entrenched, regionally relevant and globally recognized.

To achieve this, he said there was the need to

pursue excellence in scholarship and in the dissemination of knowledge to learners and generate a reciprocal

benefit that will serve the interest of collaborators.

About UJ

The University of Johannesburg (UJ) is a public university located in Johannesburg, South Africa.

The University was established 1st January, 2005 following the merger of the Rand Afrikaans University (RAU), the Technikon Witwatersrand (TWR) and the Soweto and East Rand campuses of Vista University.

UJ is one of the largest comprehensive contact universities in South Africa. It is a diverse, inclusive, transformational and collegial institution, with a student population of over 50,000, including more than 3000 international students from 80 countries. ■

OTUMFUO DELIVERS THIRD ANNUAL LEADERSHIP LECTURE



The University of Professional Studies, Accra organised its third annual Leadership Lecture on the theme, "Leadership: Strengthening Democratic Institutions for National Development." The Lecture, which was delivered by His Majesty, Otumfuo Osei Tutu II, the Asantehene, was instituted to strengthen the stature of the University as it strives to improve on scholarship and professionalism.

The Lecture coincided with the launch of the University's 55th Anniversary and the 20th Anniversary of the distinguished Keynote speaker since his enstoolment as the 16th occupant of the Golden Stool.

In his presentation, Otumfuo Osei Tutu II called on the Chairperson of the Electoral Commission (EC) and her deputies to be impartial in the execution of their constitutional mandate.

Otumfuo Osei Tutu said peace and order were the preconditions for national development, adding that

the survival of the nation as a democracy depends upon Ghanaian's ability to conduct free and fair elections.

He said the responsibility for this credit belongs to the EC and yet somehow, the Commission has never had a free rein.

"Operations have always been shrouded in controversy, which in my view reflects the sheer intensity of the political contests over which the Commission is called upon to preside," he said.

"For the first time, the Commission has suffered the abrupt termination of its membership as a consequence of some perceived wrong-doing. A new Commission has been constituted, but not all the political parties have yet embraced them. I can only hope that a prolonged conflict may be avoided. We may find a lot to disagree on in our hearts, but the reality obliges us to appreciate that continued mistrust can only be harmful to the future of this crucial institution."

He said he could not comprehend that persons appointed to this august body would come with the intent of compromising the integrity of the Commission and working in favour of one party.

"We can never get away from the fact that there will always be one appointing authority at any point in time. However an appointee is under no obligation to grant any favours to the appointing authority," he said.

On his part, Prof. Abednego F. O. Amartey, Vice-Chancellor of UPISA, intimated that one of the finest gifts the University can give its nation is to provide a platform such as the Lecture to reflect and use leadership to forge a progressive and prosperous national agenda for all.

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DR. KORYOE ANIM-WRIGHT APPOINTED FIRST FEMALE REGISTRAR

The Governing Council of the University of Professional Studies, Accra (UPSA) is pleased to announce the appointment of Dr. Koryoe Anim-Wright as Registrar of the University. Dr. Anim-Wright is a seasoned professional with more than 25 years of management experience in higher education. Her experience spans the areas of fundraising, institutional advancement, and grants and contracts. Prior to her appointment, she held the position of Dean of UPSA's Centre for International Education and Collaboration (CIEC).

As Dean of CIEC, she worked collaboratively with the University community to engage in new programmes that strengthened the University's internationalisation efforts. Under the leadership of the Vice-Chancellor, she worked closely with external partners at other higher education institutions in Ghana and abroad, developing several new collaborations and partnerships to expand UPSA's international efforts to include faculty, staff and student exchanges. She also served as the lead on

several international grants and programmes, and successfully wrote proposals for funding of grants.

Prior to UPSA, she held the position as the first female President of the African University College of Communications. As President, she led the University through several important milestones, including the development of additional graduate programme, infrastructure expansion and upgrades, and programme and institutional reaccrations.

Dr. Anim-wright worked at Ghana of ment and Administrati

Wright the Institute Manage Public on



(GIMPA) from 2010 to

2013. She joined as the Director of the Centre for Management Development and later served as the first Director of GIMPA's Office of Corporate Affairs and Institutional Advancement. Prior to GIMPA, Dr. Anim-Wright was Vice-President for Institutional Advancement at Western Connecticut State University (WCSU), Danbury, CT (USA) from 2005 to 2010 where she had overall responsibility for the stewardship of WCSU's advancement programme. She also served as Director of Public Relations and Director of University Relations at WCSU.

Dr. Anim-Wright is currently the host of the longest running news show on Ghanaian Television, 'Talking Point'.

She holds a Ph.D. in Interdisciplinary Studies with a concentration in Communication and Development from Union Institute & University in Cincinnati, Ohio, USA.

The University Council, Vice-Chancellor and the entire University community congratulate Dr. Anim-Wright on her appointment. She assumed office on **1st August, 2020.** ■

VC MEETS ALUMNI

Prof. Abednego F. O. Amartey, Vice-Chancellor, has called on alumni in the Diaspora to support their alma mater and to participate in events marking the 55th anniversary of the University.

Prof. Amartey made the call in Toronto, Canada when he met with executives of the North American branch of IPS/UPSA Alumni association.

The VC further reiterated Management's commitment to make the UPSA brand nationally entrenched, regionally relevant and globally recognised.

He also outlined a number of initiatives and projects undertaken by the University to ensure that it achieves its short and long-term development plans, which hinge on enhancing the institutional image, improving institutional effectiveness, promoting research, and competing in the global higher education environment.

Prof. Amartey appealed to the



various alumni groups in the Diaspora to contribute towards the Vice-Chancellor Endowment Fund (VCEF) which was instituted in 2018 to offer scholarships to brilliant but financially-challenged students. ■

OCTL ORGANIZES WORKSHOP FOR CHIEFS



Odeefuo Amoakwa Boadu VIII, Paramount Chief of Breman Asikuma (Graduate of OCTL) presenting a Certificate in Chieftaincy Management & Administration to Bombo-wura Aduana, Chief of Wasipe Traditional area.

Former Supreme Court Judge and guest speaker, Justice Allan Brobbey advised participants to allow the tenets of the Law to always prevail over personal beliefs or "common sense" in their quest for justice administration and conflict management.

"One thing you have to learn as traditional leaders is that you don't take chances when you are deciding people's disputes. Firstly, you read on the subject if you can, but if you can't please enquire from others because applying common sense may mislead you and it may not be the Law," he admonished.

Speaking on behalf of the graduating class, Nana Owusu Pinkra II, Kontihene of Kintampo traditional area, called on the government to recognize chiefs as strategic partners in nation-building. ■

The Otumfuo Centre for Traditional Leadership (OCTL) has organized a capacity building workshop for Chiefs, staff of Traditional Councils, Regional and National Houses of Chiefs.

The objective five-day workshop was to strengthen the leadership and management skills of the chieftaincy institutions towards sustainable development.

Forty traditional leaders who graduated from the Centre after the workshop, were taken through leadership, management, and other cutting-edge topics such as effective land management, conflict resolution, negotiating skills as well as records and documentation management, strategic planning, laws on chieftaincy, gender,

financial management and administration.

Dr Gerald Dapaah Gyamfi, Director of the Centre gave the closing address on behalf of the Vice-Chancellor.

He said the VC was hopeful that the cutting-edge ideas and knowledge imparted through the workshop would sharpen the skills of the participants and invigorate them to become effective change agents within their respective jurisdictions in the fight against poverty, hunger, disease, illiteracy, injustice and environmental degradation.



Dr. Gerald Dapaah Gyamfi, Director of OCTL



Resource persons with graduating class of Chiefs

He said the Asantehene, aside being an alumnus of the UPSA, was a true member of the University community.

The Vice-Chancellor recalled that in 2013, the Asantehene graciously gave the seed money of GH¢100,000.00 for the establishment of the Otumfuo Centre for Traditional Leadership.

Prof Amartey said this Centre has, over the years, been providing capacity-building training programmes for traditional leaders in the areas of strategic planning for community development, community and resource management, conflict management, and documentation skills, amongst others.

In response to the training of traditional leaders, Otumfuo Osei Tutu called for conscious efforts to engage traditional leaders in the discussion and determination of national priorities.

"It is a matter of concern that grave issues of national development, relating to the allocation of resources and the determination of our national priorities, are all determined without the engagement of our traditional leaders at any level."

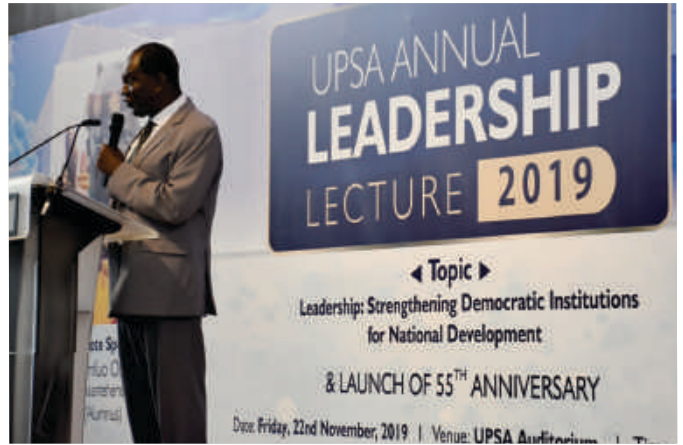
"Given our history, our culture and tradition, the weight of accumulated wisdom embedded in our institution, it beats the imagination that traditional leaders are all left as bystanders

while the real issues of state are being decided," he added.

The Vice-Chancellor also expressed gratitude to Nana Opoku Ampomah for graciously offering the University a 35-acre land at Amofo, near Bekwai, for the construction of another UPSA Campus. He thanked the Asantehene for his swift intervention in averting a legal battle regarding the said land.

High profile personalities, including former President John Agyekum Kufuor, Omanhene of the Juabeng Traditional Area and Chairman of the Council of State, Nana Otuo Siriboe and a traditional ruler and founder of the UPSA, Nana Opoku Ampomah attended the Lecture. ■





LAUNCH OF CENTRES OF EXCELLENCE



Prof. Charles Barnor, Pro-VC, speaking at the Launch
Justice Julia Sarkodie-Mensah (5th left) Chairperson, with some dignitaries

The University of Professional Studies, has launched two new Centres of Excellence. These are the Centre for Practical and Multi-disciplinary Legal Education and Training (CPMLET), and the Centre for Peace and Security Research (CPSR).

While the CPMLET through its multi-disciplinary outlook in programmes is expected to integrate theoretical and practical as well as innovative approaches to academic legal education, the CPSR will provide graduates with specialised skills to identify, analyse and respond to emerging complex security challenges facing Ghana and the West African sub-region.

Speaking at the launch, Prof. Charles Barnor, the Pro-Vice-Chancellor of the University, said the establishment of the Centres forms part of the University's vision to inspire professionalism, leadership, research and advocacy in the various disciplines of study.

To achieve the vision, Prof. Barnor said the Centres have been tasked to design academic programmes that combine Law and Management Sciences with business specialisation as well as courses that address contemporary security challenges with much focus on industry trends and demands.

"UPSA has always responded to the sophistication and trends in

industry and this has provided cutting-edge academic programmes which have received high demands over the years," he said.

A former Judge and Legal Consultant, Justice Julia Sarkodie-Mensah, who chaired the event, commended the Management of the University for being the pacesetters in introducing innovative academic programmes which address the needs of society.

She said the 'novel' combination of law and other disciplines was going to change the legal education landscape in Ghana by making it appropriate and relevant for the 21st-century student.

The Dean of CPMLET, Mr. Godwin Adagewine noted that his outfit will not only spearhead reforms in Ghana's legal education system but also equip students with practical and non-conventional skills through tailor-made programmes such as community lawyering, Alternative

Dispute Resolution (ADR) and non-vocational legal literacy programmes for individuals who require an aspect of legal education but not necessarily to become lawyers.

Mr. Yaro Kasambata, Coordinator, CPSR, said the CPSR through its research and partnerships will propose creative solutions to Ghana's security needs and champion advocacy that will elicit the desired change in society.

Supporting the objective of the Centre, the Director-General in charge of Administration at the Ghana Police Service, COP Dr. George Akuffo Dampare, said it is high time the nation and its citizenry prioritized issues about security.

"Without security, it is impossible to achieve the socio-economic breakthroughs that Ghanaians seek," he said.

The event was attended by some high profile personalities, including the two Deputy Ministers of Justice and Attorney General, Mr Godfred Yeboah Dame and Mr Joseph Dindio Kpemka.

Some Members of Parliament and representatives from sister universities, security agencies and the National Peace Council were also in attendance. ■



Justice Julia Sarkodie-Mensah, Chairperson, with some dignitaries after the Launch

ADOPT MODERN-DAY MARKETING PRACTICES TO IMPROVE SERVICE QUALITY – PROF. AMARTEY URGES PUBLIC SECTOR ORGANISATIONS



organizations to create and maintain a desired brand identity, using contemporary branding models to build brand equity.

Prof. Amartei said given the importance of marketing and its relevance to the public sector, the government must insist that personnel of public sector organizations undergo training in marketing.

The UPSA Story

Prof. Amartei said the application of marketing philosophy had repositioned UPSA to gain public acceptance and international recognition. He said the transition from a public sector university previously known as the Institute of Professional Studies (IPS) into a full-fledged marketing-oriented, nationally competitive and a globally recognized university, largely hinged on a marketing philosophy.

"Today UPSA is the University of the moment, having successfully applied a marketing philosophy to gain a positive reputation and international recognition, and currently jointly ranked as number one in Ghana by Times Higher Education University Impact Ranking, which assesses the social and economic impact of universities based on the United Nations' Sustainable Development Goals (SDGs).

The VC was optimistic that the dialogue would ignite processes which would lead to the creation of a new public sector that was fit-for-purpose and also guaranteed a Ghana Beyond Aid agenda.

The Lecture, was organized by the University in collaboration with the Chartered Institute of Marketing Ghana (CIMG). ■

The Vice-Chancellor, Prof. Abednego F.O. Amartei has urged public sector firms to adopt modern-day marketing practices to improve service quality and to ensure effective client service delivery; with marketing research as an engrained culture to identify, anticipate and meet customer needs.

Prof. Amartei, the CIMG Marketing Man of the Year, 2018, was speaking at a public lecture on the topic: **"Public Sector Marketing: A Catalyst for National Development."** He said public sector organizations must recognize the fact that they no more enjoyed monopoly, for which reason they must sit up and face intense global competition. "A new public sector management paradigm must have features such as a system with a decentralized control of resources, which explores other service delivery models to achieve better results." He said such a new public management paradigm must have structures that enforce compliance and performance audits through transparent means, to review accomplishments, setting benchmarks, using protocols to ameliorate professional behaviour and keeping the score cards objective.

The Vice-Chancellor recommended the features of the new public management paradigm to include an excellent customer orientation, responsive culture and increasing the scope of roles played by non-public sector providers. Others are deregulating the labour market, replacing collective agreements to individual rewards packages at senior levels combined with short term contracts and incentives.

Prof. Amartei said the new system should discourage the self-regulatory power of the professionals and handing over the power from individuals to management. He mentioned the introduction of corporate governance, adding a board model of the functioning and concentrating power to the strategic core of the organization.

He also advocated a system where marketing and stakeholder management were crucial components of the new public management model, and adopting modern-day marketing practices for growth.

On the issue of branding, the VC said in the contemporary world, organizational success depended on image and, therefore, it was important for public sector

ACCESS BANK DONATES AMBULANCE TO UPSA

The University of Professional Studies, Accra has taken delivery of an ambulance by the kind courtesy of Access Bank Ghana. This is in fulfilment of a long-term commitment to the University.

Handing over the keys to the University, the divisional head of

Retail Banking at Access Bank, Mr. Stephen Abban said his outfit and UPSA have remained strategic partners for years – a relationship which has grown from strength to strength.

He said it is in this vein that the bank decided to fulfill a long-standing promise to its partner in

the wake of the Covid-19 pandemic as part of the bank's corporate social responsibility initiatives.

The Vice-Chancellor, Prof. Abednego Okoe Amartey expressed his delight at the gesture and thanked the management and staff of Access Bank.

The VC revealed that the ambulance has arrived at the most appropriate time, considering the coronavirus pandemic.

Prof. Amartey assured the donors that the ambulance will be put to effective use.

UPSA's Medical Director, Dr B.T. Dornooo noted that with a student and staff population of over 14,000, the presentation of the ambulance will go a long way to improving health service delivery within the University community. ■



Prof. Amartey receiving the keys to the Ambulance from Mr. Stephen Abban

UPSA @ 55: Continued from page 3

• The UPSA Community Academic Project

This initiative began last year during the University's long vacation period with the organisation of free vacation classes for senior high school students within the Madina and Adenta Municipality who need extra tuition in the core subjects of English and Mathematics, as well as leadership and entrepreneurial training.

• Training for 55 SMEs

UPSA will deliver a business development project to commemorate its 55th

Anniversary celebration by identifying 55 SMEs within the UPSA vicinity for training, business advisory support and mentorship over a three-year period. UPSA consultants will investigate the 55 SMEs, propose, and implement specific turn-around actions aimed at enabling them become competitive, so they can expand

and venture into exports.

Highlights of 55th Anniversary

To celebrate the momentous event, a number of activities have been planned to commemorate the year long anniversary. However, due to the Covid-19 pandemic, the University has suspended all activities until further notice. ■



Chiefs and resource persons at a Workshop

KOFI ABOTSI HEADS UPSA LAW SCHOOL



The University of Professional Studies, Accra (UPSA) is delighted to announce the appointment of Ernest Kofi Abotsi as Dean of its Faculty of Law. Dean Abotsi joins the University at an important time in its history when the institution seeks to leverage on its innovation and creativity to maintain a leadership niche in

training and education.

With a distinguished record in management at the highest level of legal academia, Dean Abotsi brings to the UPSA and the Faculty of Law, a wealth of value and insights in tandem with the Faculty's pursuit of a mission of leading cutting-edge teaching, learning and research in Africa and the world in the short to medium terms. Having served as the Dean of the GIMPA Law School between 2014-2018, Dean Abotsi is an accomplished academic with an intimate understanding of running a law school in a globalized setting anchored on delivering the ultimate student experience and faculty development.

UPSA's new Dean is an advocate of transformative scholarship and is expected to lead the Faculty of Law

in its mission of promoting research and national development through Law. He has written extensively in leading international peer-reviewed journals and his scholarship straddles the fields of Constitutional Law, Corporate Law, International Trade and Investment Law, International Criminal Justice, and Environmental Law.

He is a graduate of the University of Ghana, Legon, the Ghana School of Law and the Harvard Law School in the United States. The University Council, Vice-Chancellor and Convocation together with the entire UPSA community welcome Dean Kofi Abotsi and congratulate him on his appointment. ■

UPSA Gets New Finance Director

The University is pleased to announce the appointment of Mr. Nicolas Nelson Adjei, as its new Director of Finance.

A Chartered Accountant with over eighteen years of professional experience in the field of Accounting and Finance in the public and private sector, Mr. Adjei, until his appointment was the Deputy Director of Finance at UPSA, a position, which he has held since 2014.

With a record of accomplishment in the area of Public Financial Management, Public Procurement, Pensions and Tax Management for public institutions, Mr. Adjei brings a wealth of value and expertise to the University.

He is an alumnus of UPSA, holds an MBA in Accounting and Finance, and is a member of the Institute of Chartered Accountants Ghana.

The University Council, Vice-Chancellor and Convocation, together with the entire UPSA



community welcome Mr. Nicolas Nelson Adjei and congratulate him on his new role. ■

FACULTY VISIT TO CANADA

On 30th November, 2019, seven lecturers from the Faculty of Management Studies, and the Faculty of Accounting and Finance, embarked on a ninety-five-day research and global skills development programme in Canada hosted by the University of New Brunswick.

This is a flagship programme of the Queen Elizabeth II Diamond Jubilee Scholarships for Advanced Scholars (QES). The QES program is a project-based scholarship program in various fields and disciplines executed in 44 Canadian universities with winning projects. The Canadian universities are responsible for the recruitment and hosting of scholars (International inbound) based on their own area of focus and those of the partner institutions/universities and partner countries. The QES programme is a global skills development programme undertaken with collaboration from 'Canadian Universities,' 'Community Foundations of Canada' (CFC), 'Universities Canada' and the 'Rideau Hall Foundation' (RHF).

More than 2000 scholars from across the globe have so far been awarded and completed their programmes in either a Canadian university or a partner university outside Canada.

The Global Skills development programme has four (4) areas of focus:

1. Develop global citizens through enriched academic, professional and cross-cultural experiences.



2. Activate a new generation of enterprising leaders in Canada and around the world by facilitating local and global community engagement.



3. Enhance collaborative capacity and peer relationships among Scholars to enrich their experience and facilitate personal and professional growth.

4. Enable Scholars to pursue and amplify community development in Canada and globally.

The UPSA lecturers: Dr. Frederick Doe, Dr. Anthony Kumasey, Dr. Ummu Markwei, Dr. Augustine Peprah, Mr. Andrews Ayiku, and Mrs. Benedicta Quao (all of the Faculty of Management Studies), Dr. Isaac Boadi (Faculty of Accounting and Finance), were recruited by the QES Office in University of New Brunswick, Canada as part of the collaboration

between UNB and UPSA. The seven were on the project: 'Entrepreneurship Education and Training for Canada, India, China and Ghana'.

The scholars undertook a number of activities in line with the above-named project. These included auditing lectures, participating in a 'Student Entrepreneurship Pitching Competition' and student engagement in business incubator sessions, collaborative research work with colleague lecturers of UNB etc. As part of the project, the scholars also took part in a project geared at enhancing the teaching and learning of Entrepreneurship at UPSA. ■

ADMINISTRATORS PARTICIPATE IN STUDY TOUR

This year, the University sponsored a group of eleven administrators to the UK for a study seminar. This forms part of UPSA's commitment to providing periodic international training to staff to maintain expected high level of professional service delivery.

The team visited selected universities and institutions in the UK and met with their administrative counterparts for purposes of sharing with, and learning from, each other. The institutions visited were:

- The University of Portsmouth;
- The University of East London (UEL);
- Advanced Secure Technologies;
- Cranfield University.

Discussions were also held at each of the institutions for possible collaborations with UPSA. These included; research, split side PhD programmes for faculty and staff;

students exchange programmes; and joint collaboration on international conferences and colloquia.

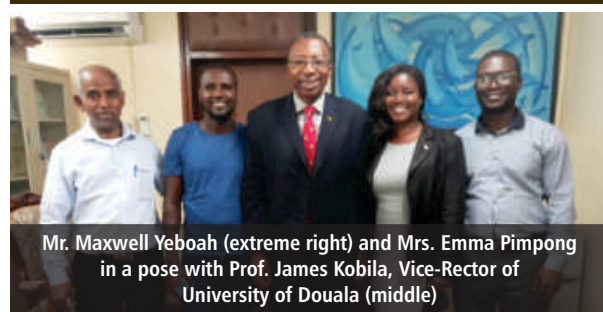
While there, the group attended a reception in their honour, held by IPS/UPSA Alumni in the UK. ■



List of staff who participated in the study tour:

Name	Department
Dr. Koryoe Anim Wright (Team leader)	Centre for Int. Edu. & Collaboration
Fortunate Kwabena Brain Fio	Legal Services
Nicholas Nelson Adjei	Finance Directorate
Denis Leslie Clottey Attuquayefio	Academic Affairs
Beatrice Akosua Adjapong	Faculty of Management Studies
Theophilus Nsiah Tetteh	Chaplaincy/Counselling Unit
Robert Gyeke-Darko	Business Development Centre
Steve Tagoe	Library
Ernest Kwaku Peters	Physical Department Directorate
Mac-Donald Akolbire Adabere	Students' Services
Clifford Nii Aryee Hammond	ISTD
Benedicta Esinam Arthur-Annobil	Medical Centre

TWO UPSA STAFF VISIT CAMEROON



Mr. Maxwell Yeboah (extreme right) and Mrs. Emma Pimpong in a pose with Prof. James Kabila, Vice-Rector of University of Douala (middle)

Two staff members, Emma Pimpong, Assistant Registrar, Public Affairs Directorate; and Maxwell Yeboah-Mensah, Assistant Registrar, Research and Consultancy Centre, embarked on a three-week study tour to the University of Yaoundé, Cameroon, on the Entrepreneurship, Resource, Management, Innovation and

Technology (ERMIT) programme.

The ERMIT programme is a cooperation and mobility programme in the area of Higher Education, implemented by the European Union (EU). It

is designed to facilitate the movement of Masters and PhD students and staff between selected national universities in the African sub-regions as a means of building capacities and encouraging socioeconomic development. Its mobility activities aim at increasing participation of Higher Education institutions towards the ultimate

goal of encouraging knowledge transfer and international orientation for productive collaborations.

While there, they interacted with various officers of the University and undertook visits to a number of higher education institutions in Yaoundé, the capital city, and Douala, the commercial hub of Cameroon. The two staff also explored opportunities for partnership development and the enrollment of international students at UPSA.

Last year, UPSA welcomed Mme Ebessune, an administrative staff at the University of Yaoundé's international office, for a one-month attachment with the Centre for International Education and Collaboration. ■

DR. THEODORA ADJIN-TETTEY PARTICIPATES IN COMMUNICATION RESEARCH

Dr. Theodora Dame Adjin-Tettey, Head of the Department of Communication Studies, has received a fellowship from Rhodes University in South Africa. The one-year fellowship was sponsored by the National Research Foundation of South Africa.

Dr. Adjin-Tettey is working on a research called "License to Talk". The research aims at discerning underlying regimes of truth and assessing how these are being challenged by a new generation of activists and intellectuals. With



the recent activism around the world sparked by the death of American George Floyd, the

findings of this research will have far-reaching effects.

The study will also seek to assess whether the Listening Theory offers new practices for those conducting public debates, discussions and engagements. Specific attention will be paid to the differences that may exist in engagements such as face-to-face encounters, via the media, on social media, or a combination of all. With COVID-19 compelling one to change the way one communicates, this aspect of the research will be useful to augment the use of social media to ensure active listening. ■

MP AND DEPUTY MINISTER DONATE STREET LIGHTS TO UPSA



Hon. Boniface Siddique (2nd left) presenting a box of lights to the VC, while the Minister of Education & the Pro-VC look on

A Minister of State and MP for Madina, Hon Boniface Abubakar Siddique, and the Deputy Minister of Energy, Dr. Mohammed Amin Adam, have donated a total of 50 LED

streetlights to the University. The gesture forms part of measures to enhance the security and safety of staff and students on campus.

The Vice-Chancellor, Prof. Abednego F.O. Amartey, who

received the donation on behalf of the University, at separate ceremonies, expressed gratitude to the two Ministers and commended them for their kind gesture. ■

SHUTTLE SERVICE LAUNCHED



Mr. Senanu Dovoh (L) Asst. Registrar, Mrs. Lorraine Gyan, Deputy Director of Admin., Dr. Bannerman-Wood, Ag. Director of Academic Affairs (extreme R) and Mr. Mawuli Feglo, Dean of Students (2nd R), with some student leaders after the maiden shuttle service.

In-charge of Transport, "the new bus will facilitate the movement of students, especially those who commute to campus, from areas outside the University's immediate environment."

She explained that her Unit would meet with various stakeholders and come up with modalities for the effective and efficient management of the shuttle service that will inure to the benefit of all in the University community.

After a brief inspection of the coach, some staff and students were taken for a test drive along some designated routes within the Madina community. ■

The Management of UPSA has taken delivery of a brand-new Mercedes coach to run a shuttle service for the University community.

The plush bus was officially presented to the leadership of the

two main student bodies namely, the Students' Representative Council (SRC) and the Graduate Students' Association of Ghana (GRASAG-UPSA) at a short ceremony.

According to Mrs. Lorraine Gyan, Deputy Director of Administration

UPSA ComSSA wins Best Student Chapter at 8th IPR Awards

The Communication Studies Students Association (ComSSA-UPSA) was adjudged the Most Outstanding Student Chapter, at the eighth National Public Relations and Communications Excellence Awards ceremony held in Accra,

The Association was recognised for its contributions toward the promotion of the Public Relations profession and for developing innovative programmes to sensitise PR students on modern practices and opportunities in the profession.

The annual awards programme, organised by the Institute of Public Relations (IPR), is Ghana's premium event to honour outstanding practitioners, groups and organisations in Public



Relations. This year's event was held on the theme, 'Ghana beyond the Ordinary; the value in our national discourse.'

Presenting the plaque to Prof. Charles Barnor, Pro-VC of the University,

Continued on page 20

UPSA STUDENT WINS GOLD AT WORLD TAEKWONDO CHAMPIONSHIP

Henrietta Armah, a third year student of the University, has won a gold medal for Ghana at the 2019 Korean Ambassador's Cup Taekwondo World Championship held in Muju, Republic of Korea.

Henrietta, who is pursuing a Bachelor of Science in Accounting is also a member of the national senior Taekwondo team.

The unassuming fighter, although could not make it to the medal zone at the last All African Games in Rabat, Morocco, in 2019, put up a spirited performance



throughout the competition to defeat her opponents.

Henrietta is currently the National Champion in the female - 53 weight division. She is also the assistant instructor of the UPSA Taekwondo Club.

About the Championship

The Championship is organized by the Republic of Korea through its Ministry of Foreign Affairs, Culture & Tourism and it is aimed at promoting the Korean culture among Taekwondo practising nations across the globe. ■

UPSA COSSA Wins: Continued from Page 19

Dr Theodora Adjin-Tettey, Head of the Department of Communication Studies, said her outfit is humbled and grateful to the IPR for the award. "The Department looks forward to continuous learning and

developing to become one of the best in the University," she said.

The Pro-VC commended the students and the entire Department for making the University proud. Present at the brief ceremony were

Mr. Charles Nii Ayiku Ayiku, Lecturer and Patron of the ComSSA-UPSA, executives of the Association, and some members of the Department. ■



LATEST ACHIEVEMENTS AT A GLANCE

1. New Programmes:

The beginning of the 2018/2019 academic year saw the first batch of students enrolling on the following programmes: PhD in Marketing, MPhil in Finance, BSc in Real Estate Management & Finance, BSc. in Business Economics and BSc in Accounting & Finance.

The following Master's programmes was introduced in the 2019/2020 academic year:

- MBA in Impact Entrepreneurship and Innovation will be run by UPSA in collaboration with Altis-Universita Cattolica del Sacro Cuore of Milan, Italy and E4Impact Foundation.
- MA in Peace, Security and Intelligence

2. Infrastructure Development Projects

A new UPSA Auditorium with seating capacity of 3,550 was commissioned. The Students' Centre was also completed and handed over to the University. Both projects cost an amount of GH¢77,969,158.26 which was sourced from the University's Internally Generated Fund (IGF).

The Astro turf project comprising artificial football pitch, 500-seating capacity spectator stand, flood lighting, a changing room and fencing have been completed. Also funded from the (IGF).

The University received approval from the Ministry of Finance to start the following new projects to be funded from the IGF:

- Two ten-storey multipurpose blocks
- Two new hostel blocks

3. Information and Communication Technology (ICT)

Over the past two years, more than GH¢4 million Ghana Cedis of the University's IGF has been invested in various completed and on-going ICT projects. Some of such ICT projects include:

- User-centric active directory
- Campus-wide Wifi
- Electronic display board
- Students smart ID cards and Library Access Control project
- Fiber optics connection project
- Local Area Network (LAN) for Students' Centre
- Audio-visual equipment for the lecture halls
- Forty-seven smart teaching podiums

4. Times Higher Education University Impact Rankings

The UPSA for the first time in 2018 participated in the Times Higher Education Impact Ranking. The UPSA was ranked among the best 101+ universities in the world to have achieved UN SDG 4: Peace, Justice and Strong Institutions and obtained an overall rank as 301+ among universities in the world, and among the best in Africa.

5. Awards

- The Vice-Chancellor, Prof. Abednego F. O. Amartey was adjudged the CIMG Marketing Man of the Year 2018
- The Chartered Institute of Marketing, Ghana conferred a CIMG Fellow status on the VC
- For the second time in three years, UPSA emerged the winner of the 2018 MTN Pulse- HR Focus Business Challenge beating eight other universities.
- The VC was voted the "Most Respected CEO" in the education sector at the Ghana Industry CEO Awards
- UPSA won the Best Quality Leadership Award 2018 organised by the Switzerland based European Society for Quality Research.

EDITORIAL TEAM

- Freeman Kwade
- Ernest Agbemenya (Photo)
- Mark Aryeetey (Design)

- Emma Pimpong
- Vera Akumiah (Editor)
- Geoffrey Gle (Managing Editor)

DISTANCE LEARNING SCHOOL



APPLICATION FOR ADMISSION TO POSTGRADUATE PROGRAMMES BY DISTANCE LEARNING (BLENDED ONLINE LEARNING) 2020/2021 ACADEMIC YEAR

Applications are invited from qualified applicants for admission to the under-listed Postgraduate Programmes by Distance Learning, offered in blended mode with more than 70% online learning interactions and activities, for the 2020/2021 academic year.

- **Master of Business Administration in Accounting and Finance**
- **Master of Business Administration (MBA) in Auditing**
- **Master of Business Administration in Corporate Governance**
- **Master of Business Administration in Corporate Governance**
- **Master of Business Administration (MBA) in Marketing**

DURATION OF ALL PROGRAMMES: Two Academic Years

FLEXIBILITY AND STRUCTURE OF DISTANCE LEARNING PROGRAMME

The programmes are offered in blended mode with more than 70% online activities and interactions.

The online activities include but not limited to:

- Online teaching and learning
- Delivery of course materials
- Lecturer to students and students to students' interactions
- Supervision of project work
- Assessments- assignments and interim assessments
- Electronic tutoring (e-tutoring)
- Course evaluation (lecturer/student evaluation)
- General information dissemination

COURSE DELIVERY

Courses will be delivered in a modular format to be taken by students, one course at a time.

This means students will take a course/module one at a time within five weeks as follows:

- Week 1 to 4 – online activities and interactions
- End of Week 4 – Face-to-face or E-Tutoring (live session) for revision
- End of Week 5 – End of course/module face-to-face examination*

There will be a two-week break at the end of taking three (3) courses in succession.

All prospective applicants are required to visit the University's website: www.upsa.edu.gh and carefully read the detailed admission requirements, how to apply, deadline for application and other relevant information for prospective applicants before applying.

Contact information:

Telephone: 020-8291963

Email: infodl@upsamail.edu.gh